



América
Sierra

¿WHO IS SHE?

She is considered the most successful female song writer in the business; many of her songs have been placed at the top of Regional Mexican rankings according to Monitor Latino and Billboard.





AWARDS

3 Premios Billboard de la Música Mexicana awards in 2012

Premios Juventud award in 2013

Premios SESAC Latina Music award in 2013 and 2014

Premio Bandamax in 2013

BMI Latin Award in 2013

Premios Lo Nuestro a la Musica Latina in 2014

Premios de la Sociedad de Autores y Compositores de México (SACM)

COLABORATIONS

Following are some of the most successful hits in the Regional Mexican genre that she wrote

“Inténtalo” feat. 3BallMTY & El Bebeto

“Besos al Aire” feat. 3BallMTY

“Vive Hoy” feat. 3BallMTY

“La Noche es Tuya” feat. 3BallMTY and Gerardo Ortiz

“Mi Bello Ángel” for Los Primos MX

“No me vengas a decir” for Arrolladora Banda el Limón

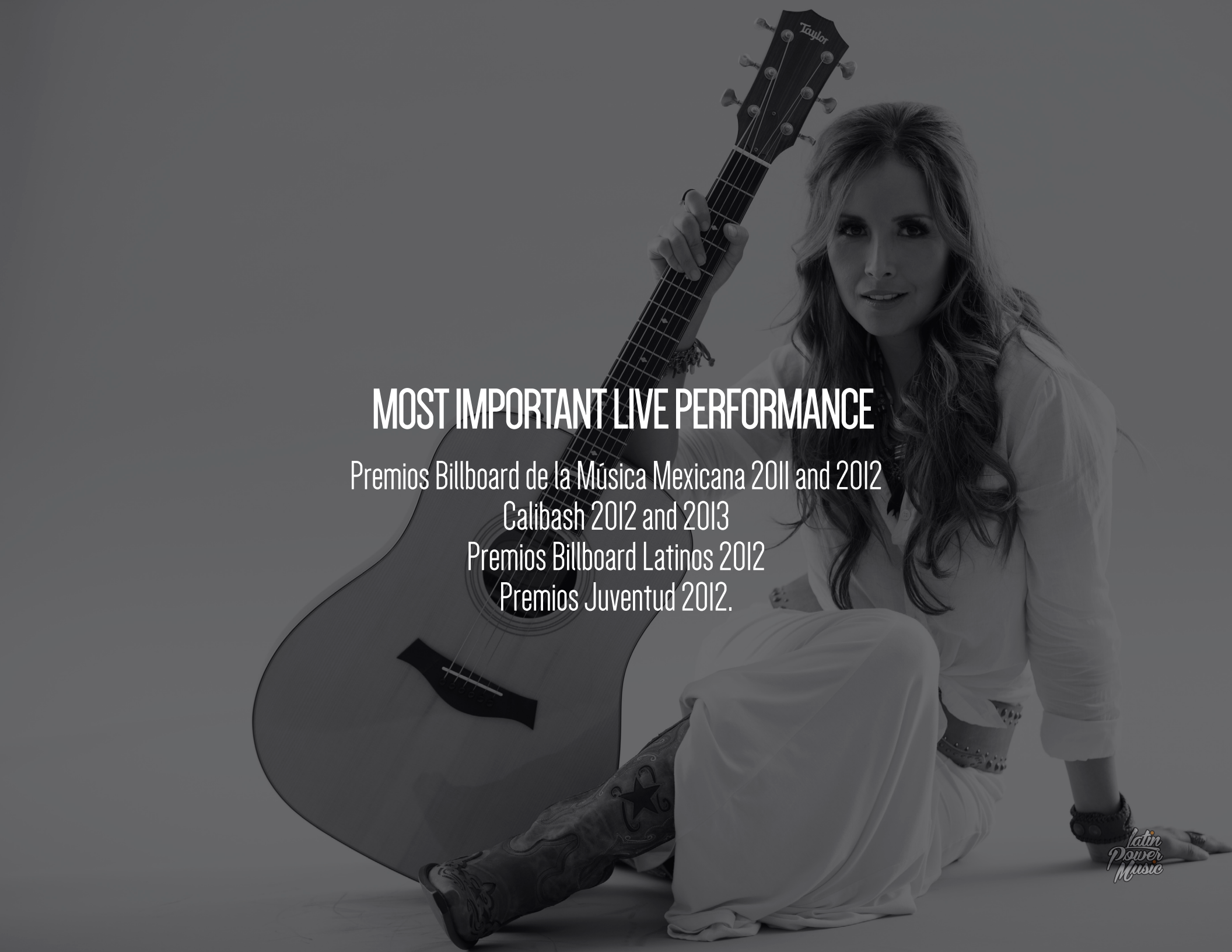
“Tatuado hasta los Huesos” for La Trakalosa de Monterrey

“Nos acostumbramos” for Los Horóscopos de Durango

“Corazón de Acero” for El Bebeto

Wrote and sang the opening theme of the popular Mexican soap drama “Porque el amor manda”, this song that was listed #1 in billboard for several weeks.

She participated in the national campaign for “Vive Hoy” Pepsi



MOST IMPORTANT LIVE PERFORMANCE

Premios Billboard de la Música Mexicana 2011 and 2012

Calibash 2012 and 2013

Premios Billboard Latinos 2012

Premios Juventud 2012.

COUNTRIES WHERE SHE HAS PERFORMED



SOCIAL NETWORKS

 **FACEBOOK: 1,294,659 FANS**

El 46% female, 54% male, age range 18-24.     
Countries with more followers Mexico, EU and Guatemala

 **TWITTER: 107,002 + FOLLOWERS**

male 53 % , 47% female      

 **INSTAGRAM: 26,000 + SEGUIDORES**

54% female y 46% male
México (70.45%) and de USA (23.88%)



OTHER PLATFORMS

<https://www.youtube.com/user/AmericaSierraVEVO>

7678 suscriptions - 23,504,107views

Spotify 5,786 followers

Deezer 7,420 fans



